

# APAIE Conference & Exhibition

4- 6 April 2012

Mahidol University, Bangkok, Thailand

## Sponsorship Opportunities

APAIE's conference and exhibition is expected to attract about 1,000 attendees from more than 500 institutions representing 60 countries. International educators, governments and service providers will have the opportunity to build brand identity and benefit from an enhanced exposure to international educators from all over the world

A number of different sponsorship options are available. As a sponsor you can choose a sponsorship package that suits your needs and preferences. Each sponsor will receive a valuable range of benefits within each specified sponsorship package.

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### Major Sponsorship Opportunities

#### **Diamond Sponsor (one exclusive slot available) USD 30,000**

- 1 complimentary exhibition booth (2m x 2m);
- 4 complimentary delegate registrations;
- 1 full page colour advertisement in program book;
- Logo on conference website and link to your website;
- Logo on front cover of conference program and registration brochure;
- Acknowledgement as sponsor
- Recognition as sponsor in relevant marketing activities leading up to conference;
- Up to four complimentary satchel inserts (to be supplied by you);
- Logo on lanyards
- Invitation for one senior delegate to attend sponsors breakfast with the APAIE Board
- Invitation to chair a session within the conference programme

### **Platinum Sponsor USD 20,000**

- 1 complimentary exhibition booth (2m x 2m)
- 3 complimentary delegate registrations
- 1 full page colour advertisement in program book
- Logo on conference website and link to your website
- Logo on front cover of conference program and registration brochure
- Acknowledgement as sponsor
- Recognition as sponsor in relevant marketing activities leading up to conference
- Up to three complimentary satchel inserts (supplied by you)
- Invitation for one senior delegate to attend sponsors breakfast with the APAIE Board
- Invitation to chair a session within the conference programme

### **Gold Sponsor USD 10,000**

- 1 complimentary exhibition booth (2m x 2m)
- 2 complimentary delegate registrations
- 1 full page black and white advertisement in program book
- Logo on conference website and link to your website
- Logo on front cover of conference program and registration brochure
- Acknowledgement as sponsor
- Recognition as sponsor in relevant marketing activities leading up to conference
- Up to two complimentary satchel inserts (supplied by you)
- Invitation for one senior delegate to attend sponsors breakfast with the APAIE Board
- Invitation to chair a session within the conference programme

### **Silver Sponsor USD 5,500**

- 1 complimentary exhibition booth (2m x 2m)
- 1 complimentary delegate registration
- Logo on conference website and link to your website
- Logo on front cover of conference program and registration brochure
- Promotion in conference program book

- Acknowledgement as sponsor
  - Recognition as sponsor in relevant marketing activities leading up to conference
  - One complimentary satchel insert (supplied by you)
  - Invitation for one senior delegate to attend sponsors breakfast with the APAIE Board
  - Invitation to chair a session within the conference programme
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## Other Opportunities

### **Welcome Conference Dinner USD 20,000**

- 1 complimentary exhibition booths (2m x 2m);
- 10 complimentary tickets to the Conference Dinner
- 2 complimentary delegate registrations
- 1 full page black and white advertisement in the Conference Program
- Sponsorship signage at the Conference dinner venue (supplied by you)
- Table signs acknowledging sponsor
- Acknowledgement in the Conference Program as Sponsor of the event
- Inclusion of logo on printed menu
- Up to 3 complimentary satchel inserts (supplied by you)
- Invitation for one senior delegate to attend sponsors breakfast with the APAIE Board
- Invitation to chair a session within the conference programme

### **Farewell Reception USD 15,000**

- 1 complimentary exhibition booths (2m x 2m);
- 6 complimentary tickets to the Conference Dinner
- Sponsorship signage at Farewell Reception venue (supplied by you)
- Acknowledgement in the Conference Program as Sponsor of the event
- Up to 2 complimentary satchel inserts (supplied by you)
- Invitation for one senior delegate to attend sponsors breakfast with the APAIE Board
- Invitation to chair a session within the conference programme

### **Conference Lunch (3 available) USD 8,000**

- 1 complimentary exhibition booth (2m x 2m);
- Signage at the catering venue (supplied by you)
- Acknowledgement in the Conference Program
- Up to 2 complimentary satchel inserts (supplied by you)
- Invitation for one senior delegate to attend sponsors breakfast with the APAIE Board
- Invitation to chair a session within the conference programme

### **Morning and Afternoon Tea Break Sponsor (6 available) USD 5,000**

- Signage at the catering venue (supplied by you)
- Acknowledgement in the Conference Program
- Invitation for one senior delegate to attend sponsors breakfast with the APAIE Board
- Invitation to chair a session within the conference programme

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### **Additional Opportunities**

#### **Stream Sponsor USD 3,500**

- Sponsor's logo on screen before and after the session
- Acknowledgement in the Conference Program as Sponsor of a concurrent session
- Ability to distribute promotional material to participants in each session

#### **Registration Desk USD 5,000**

- Prominent signage and branding at the registration desk
- Acknowledgement in the Conference Program as Sponsor of event
- Up to 2 complimentary satchel inserts (supplied by you)

#### **Stationery Sponsor USD 5,000**

- Notepads will be printed (one color) with the Conference and sponsor logos
- Sponsor to provide branded pens
- Acknowledgement in the Conference Program as Sponsor

#### **Conference Satchel USD 5,000**

- Satchels will be printed with your logo (one color)
- Acknowledgement in the Conference Program as Sponsor
- Up to 2 complimentary satchel inserts (supplied by you)

**Student Assistants Shirts USD 4,000**

- Your company logo printed on the back of the shirt (one color)
- Acknowledgement in the Conference Program as Sponsor